



Build Your Digital Wealth Business with MIDASX

An AI-powered, multi-asset wealth-tech ecosystem built for financial intermediaries.
For MFDs, IFAs, RIAs, stock brokers, PMS firms and enterprise wealth partners.

2000+
intermediaries



25+ years
enabling intermediaries



7 Lakh+
investors served



Welcome, Client Name
Login

Face ID M-Pin Password

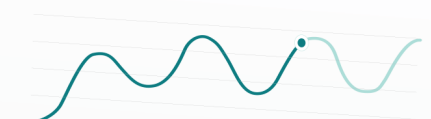
Login with Face ID

Not Client Name?
Add another user

AMFI Registered Mutual Fund Distributor



₹2.5L Cr+
AUM on platform



BOOK A
FREE DEMO

Your brand. Your clients. Your digital wealth platform.

Built for the Future of Wealth Distribution

MIDASX helps intermediaries move from manual client management to a branded, digital and scalable wealth business.

Our ecosystem

-  **MIDASX Marketplace**
Offer more, earn more and grow beyond traditional distribution.
-  **MIDASX SaaS**
Your branded app and website with 100% paperless onboarding, CRM, portfolio tracking, transactions and reports
-  **Magnix AI**
Your intelligent co-pilot for insights, engagement, and smarter wealth management

Led by Experienced Founders



Aakash Bansal

Co-Founder & CEO



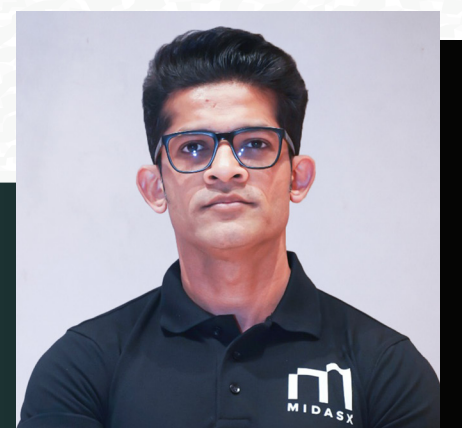
Rajesh Soni

Co-Founder & Chairman



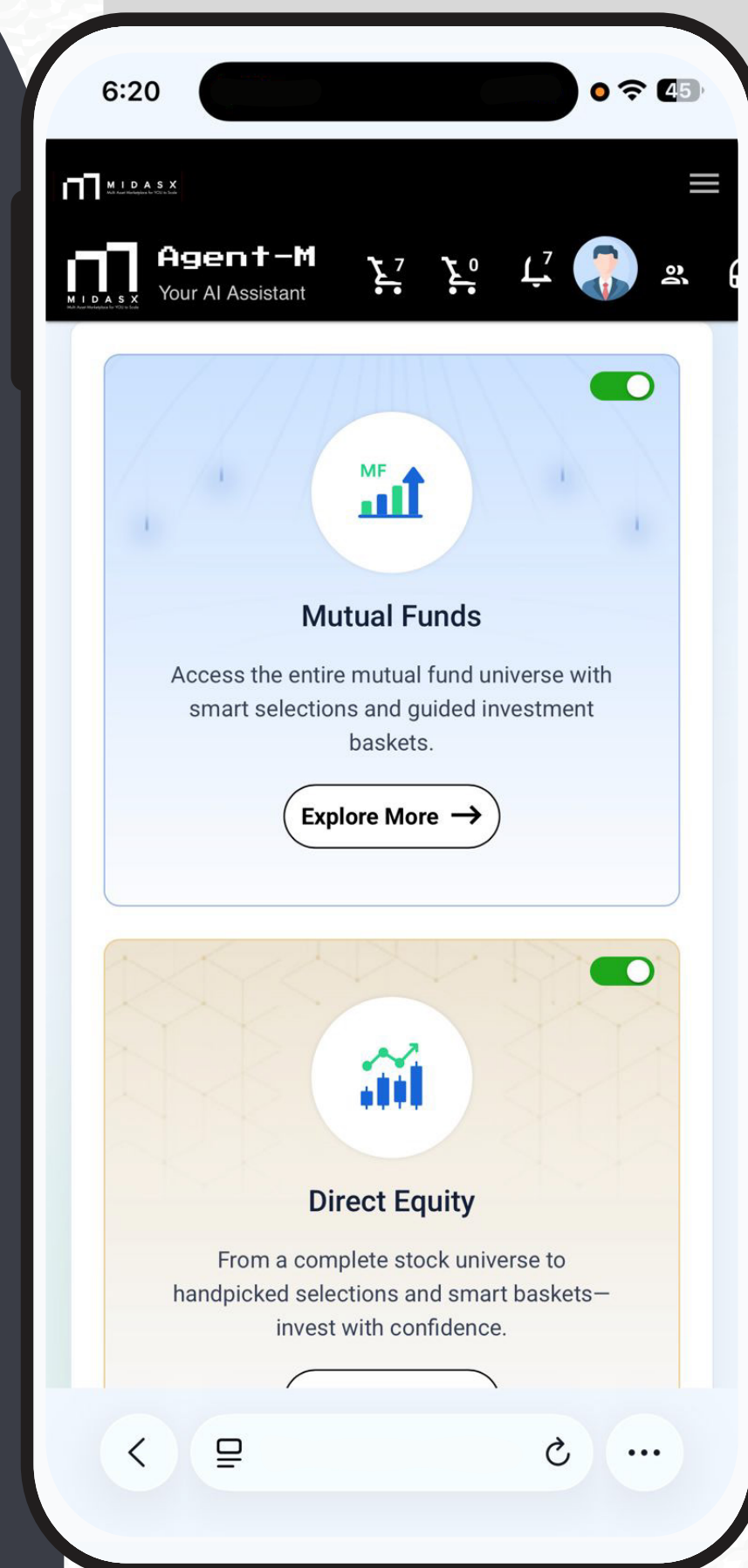
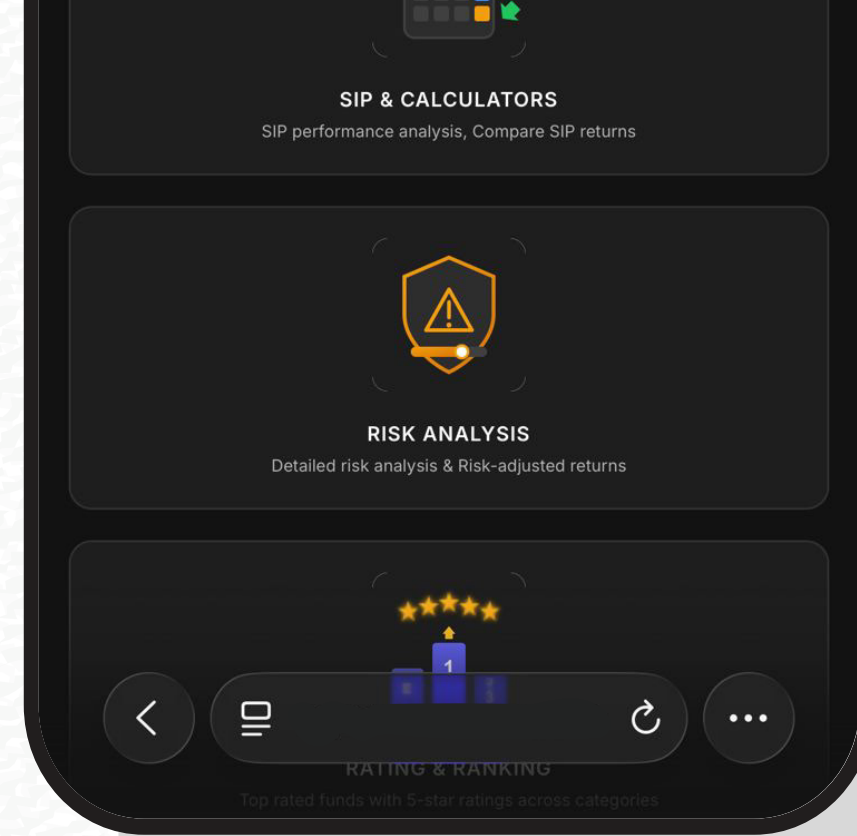
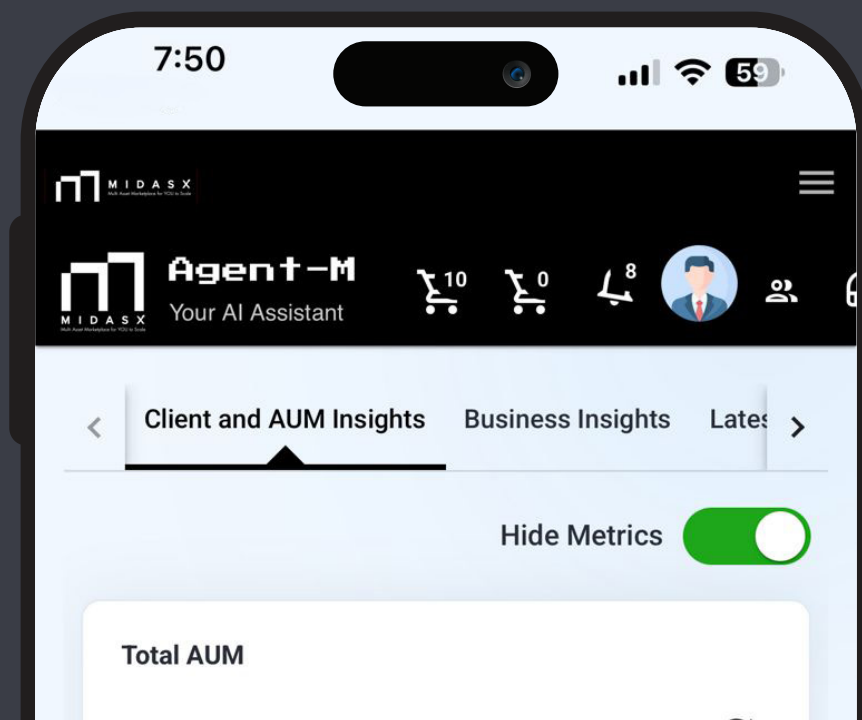
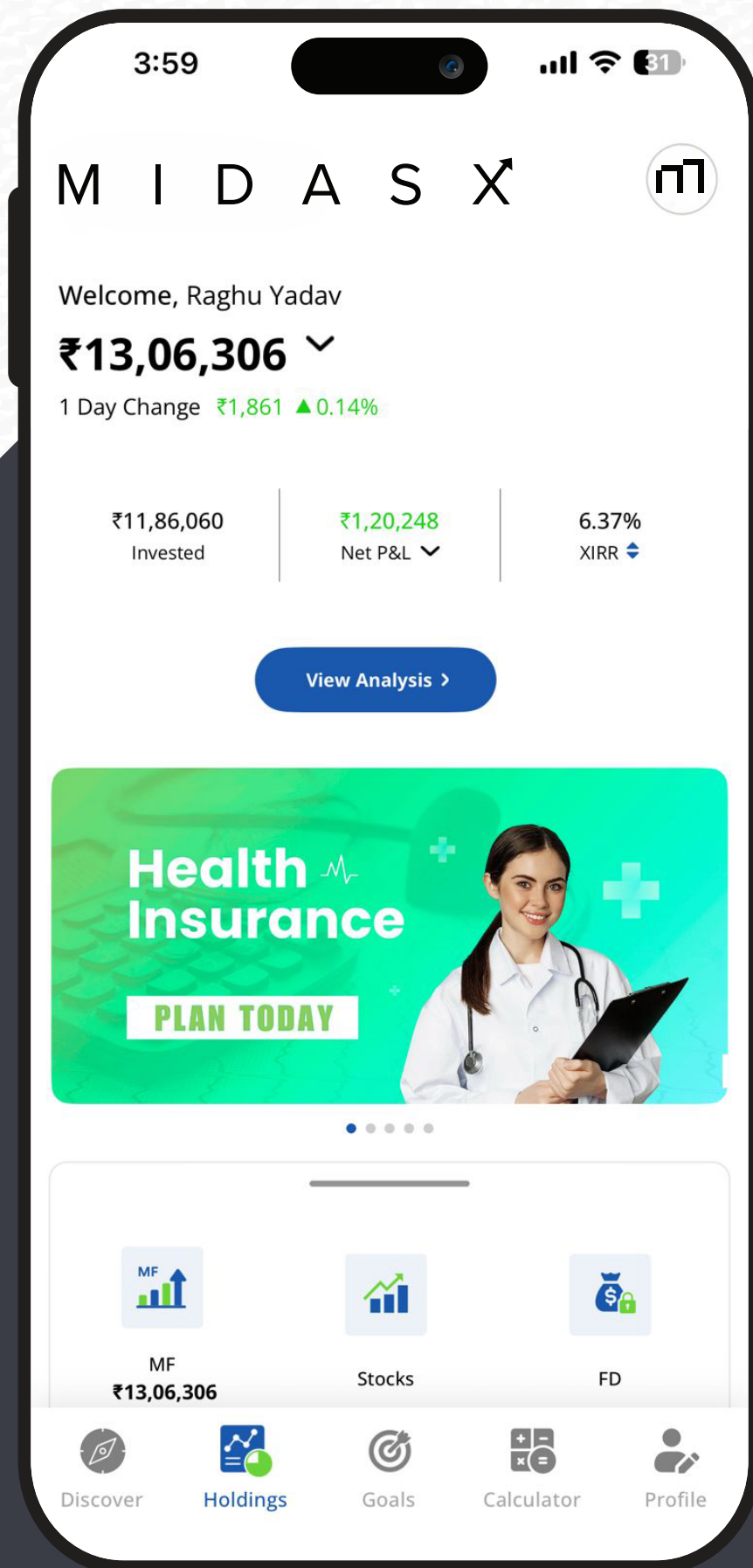
Paresh Paladiya

Co-Founder & CTO



Anil Gupta

Co-Founder & CIS

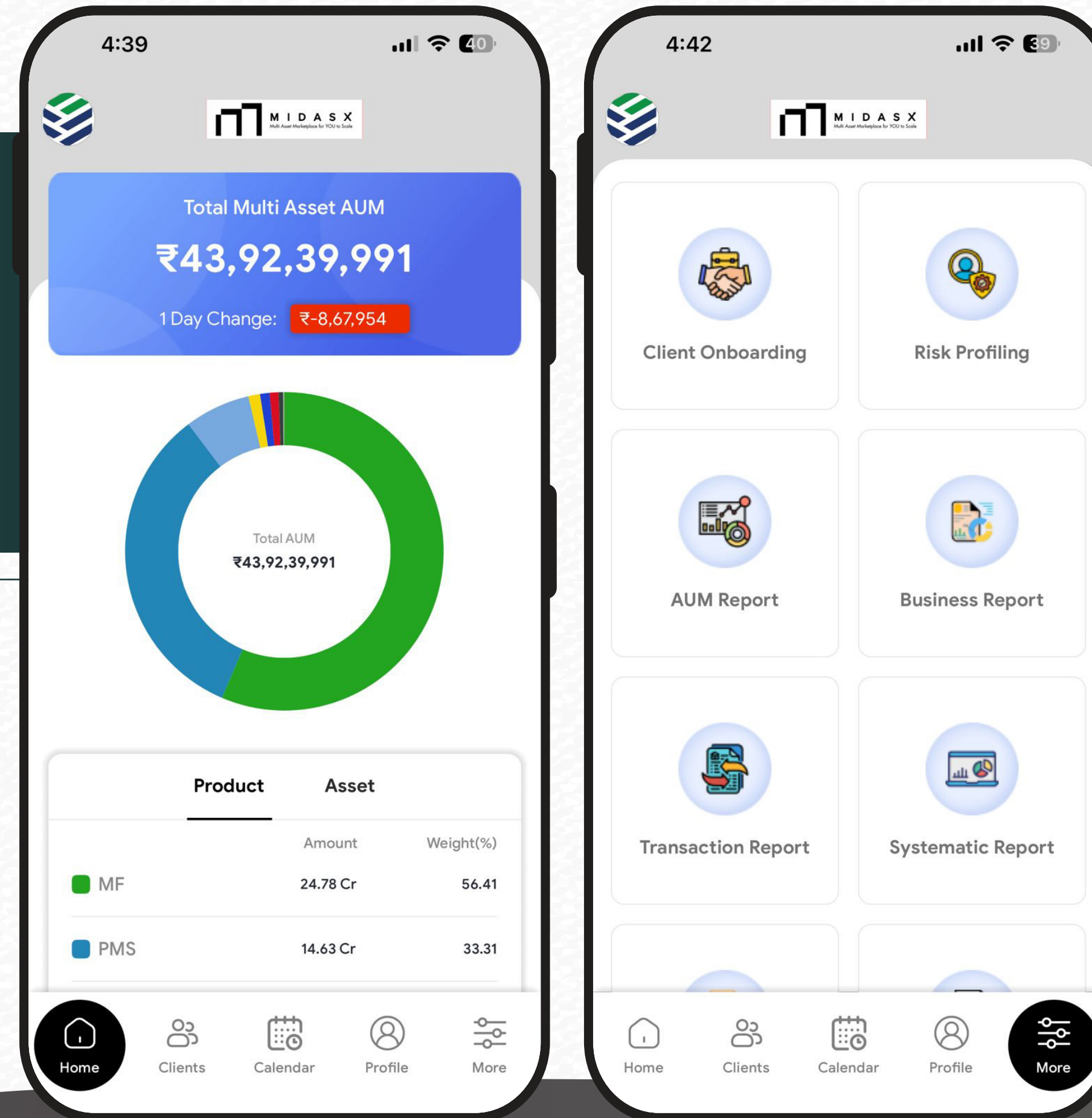


One Ecosystem. Multiple Growth Possibilities.

MIDASX brings platform, products, intelligence and business tools together, helping intermediaries serve clients better and scale with more control.

Business impact

-  More visibility
-  Better servicing
-  Stronger growth



We help you:

- ✓ Build your own digital presence
- ✓ Offer more investment products
- ✓ Simplify client onboarding
- ✓ Track portfolios and transactions
- ✓ Access reports and business insights
- ✓ Manage brokerage reconciliation
- ✓ Strengthen client engagement

Expand Your Product Shelf

MIDASX Marketplace helps intermediaries offer a wider range of investment products through one connected access point.

Key Offerings

9+ products across 20+ categories



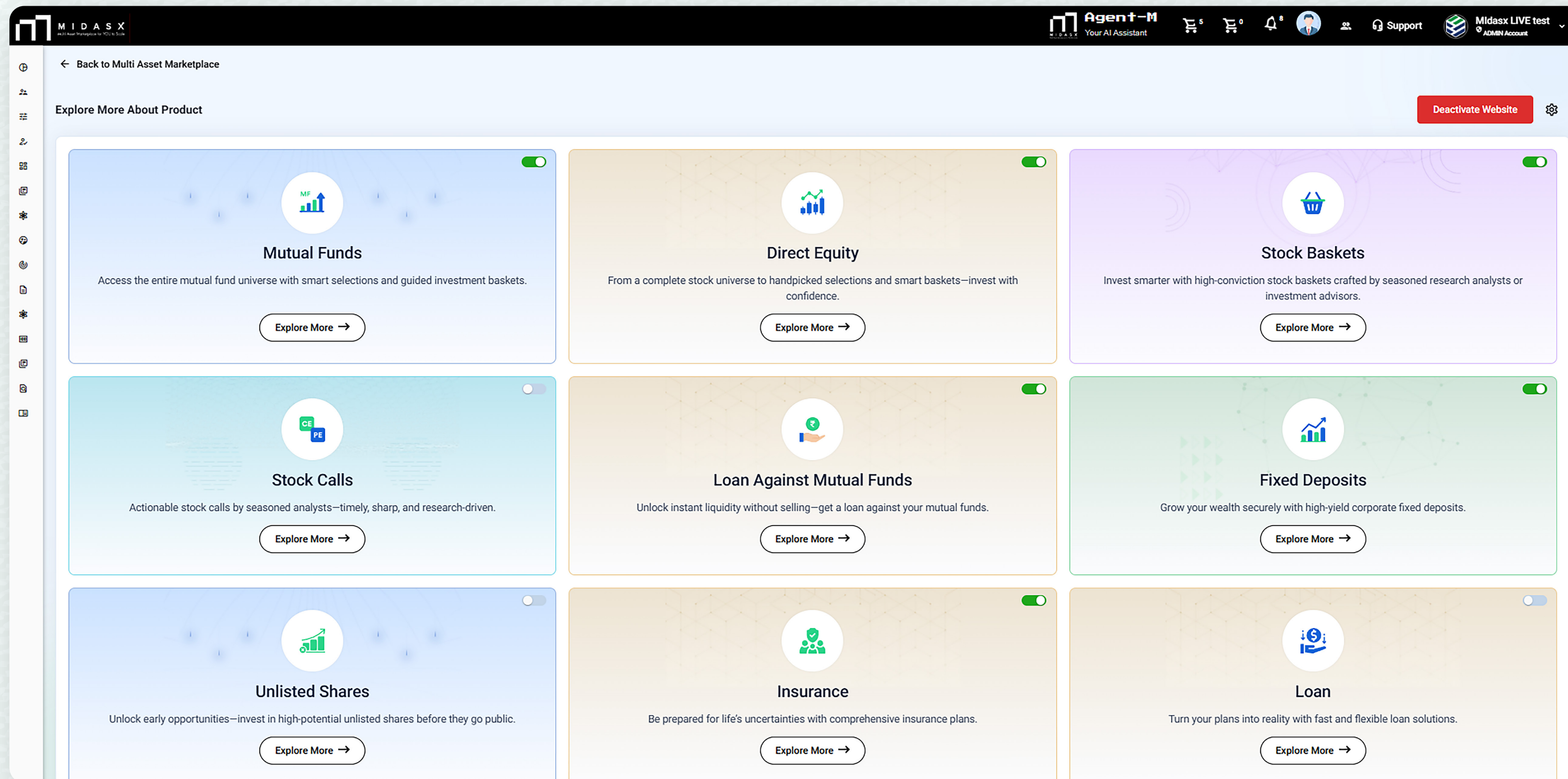
Multi-asset
product access



Curated investment
opportunities



Wider product
discovery



Simplified
transaction tracking



Portfolio
visibility



Product access through
one connected ecosystem

Why it matters

Your clients get more choices. Your business gets more ways to grow.

Launch Your Own Digital Wealth Platform

MIDASX SaaS gives intermediaries a white-label digital platform to serve clients under their own brand.

Key highlights:

-  White-label app and website
-  Transaction visibility
-  Branded client experience
-  Reports and MIS
-  Digital onboarding support
-  Business intelligence tools
-  Portfolio dashboard

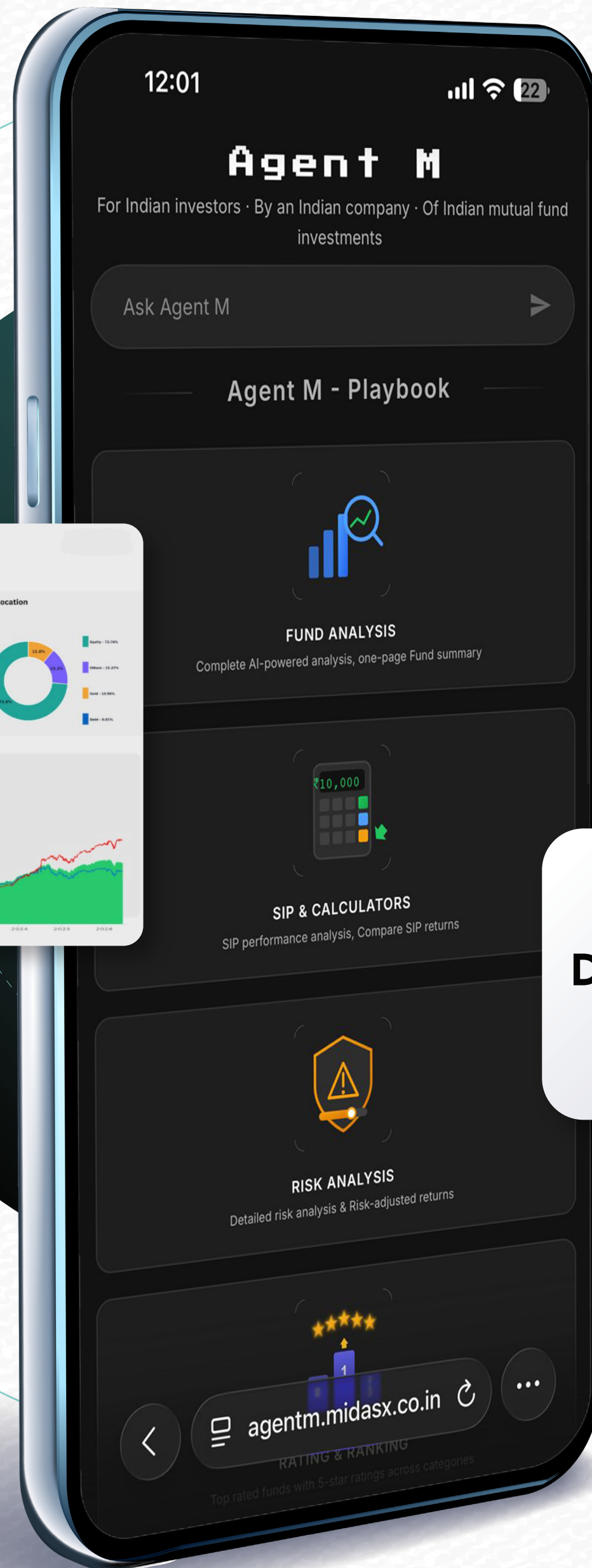
Why MIDASX:

Your brand stays in front.
MIDASX powers the platform behind it.



AI That Helps You Work Smarter

Magnix AI helps intermediaries use intelligence, automation and digital experiences to serve clients better.



Digi Avatar



Portfolio Genius

AI-led portfolio intelligence to help identify insights, opportunities and client-level actions.

Agent M

An AI assistant designed to support advisor workflows, client queries and business tasks.

Digi Avatar

A digital avatar experience that helps make client communication more interactive and engaging.

Why it matters

Less manual effort.
More intelligent servicing.
Better client conversations.

Trusted by leading Financial Businesses across India

Choice
The Joy of Earning

ANDROMEDA
WEALTH

CONCEPT
INVESTWELL
— CREATION OF WEALTH —

turtlemint

InCred!Premier
Rise. With Confidence.

Strengthened by Partnerships across the Financial Ecosystem

BSE
The Power of Vibrance

NSE | NSE's Electronic Application Processing System (NEAPS)

M F U
Simple. Seamless. Secured



— Supporting businesses across —

MFDs

IFAs

RIAs

Stock Brokers

PMSFirms

Enterprise
Wealth Partners

Ready to See MIDASX in Action?

Book a demo and explore how MIDASX can help you offer more, manage better and scale stronger.

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